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# **Relevant Experience**

# **SimplePay**

UX Designer Apr 2024 - Present

- Company's head designer, responsible for creating and managing future product's design system and component library while improving the UI & UX of the existing product.
- Manage & review all designs produced by the BA team to establish higher company design standards.
- Establish design resources and training to improve the company's design outputs.

### **Aer Lingus**

UX Product Designer

Oct 2021 - Apr 2024

- Worked as part of the UX team to identify problems, ideate, test, design, iterate and deliver solutions to web and app.
- Worked closely with Product Managers, Stakeholders and Developers ensuring the best solution is agreed and delivered in an efficient way.
- Key roles included: Managing stakeholders, creating prototypes, presenting solutions and supporting developers through to implementation.

#### **Deloitte**

Business Analyst

May 2021 - Sep 2021

- Began as a UX intern; transitioned to a business analyst role within a major scrum team serving the company's premier client.
- Liaised with stakeholders and clients, managed the product backlog, clarified UX designs for developers, and ensured design integrity in final products.

# **Education**

### Institute of Art, Design & Technology

Masters in User Experience Design (MSc.)

Sep 2019 - Apr 2021

• Studied User Research, Interaction Design, Usability Design, Literature Research, Psychology, Usability and Visual Design and more.

#### **Dublin Institute of Technology**

Computer Science International - Chinese (BSc.)

Sep 2014 - May 2018

- Studied a variety of technical skills including OOP, Web Development, Databases, Advanced Security.
- Received HSK 3 Chinese Language Certificate.

Chinese Language Scholarship - Beihang University, China

Feb 2017 - Jul 2017

- Awarded the Confucius Scholarship based on academic achievement.
- Scholarship included a fully funded semester in Beihang University, Beijing China studying Chinese Language and Computer Science.

# **Projects**

Colorless.design

- · Minimalistic guide to designing without color.
- Practice taking Figma UI designs and taking through to production using React and custom CSS.

#### Skills

User-Centered Design | Wireframing | Prototyping | Iterative Design | UX Research | IA Design | Stakeholder Management | Project Management | Presentation Skills | AI Prompting